

# Research Seminar Series

Dalla Lana School of Public Health

Thursday December 10, 2009, 11:00am

## The Ontario Tobacco Survey (OTS); integrating epidemiology and evaluation

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University of Toronto Dalla Lana School of Public Health, and  
Ontario Tobacco Research Unit

### Seminar Description:

This talk will describe the Ontario Tobacco Survey (OTS), the flagship research program in support of evaluation of the Smoke Free Ontario Campaign of the Ontario Ministry of Health Promotion. The OTS has combined cross-sectional surveys of smokers and non-smokers with a panel study of 4500 adult smokers with semi-annual follow-ups for 3 years. A synopsis of research findings, and uses of the OTS data, will be provided. The repeated-measures design permits assessment of changes in exposure to public health interventions, and other influences on smoking and cessation, in relation to behaviour changes in the individual. The study has also provided important data on uptake of aids to cessation and changes in smoking behaviour in the population as opposed to within intervention studies. Current work toward making the OTS dataset permanently available for research and training will be presented.



### Guest Speaker Biography:

Dr. Bondy is a member of the Epidemiology faculty of the DLSPH and a Principal Investigator of the Ontario Tobacco Research Unit. She has graduate training from the Universities of Western Ontario and Toronto and prior research positions at the Addiction Research Foundation and Institute for Clinical Evaluative Science. Her tobacco-related research includes the Ontario Tobacco Survey, policy intervention studies, and studies of population trends and changes in smoking behaviours. Other research interests include alcohol, mental health and health services research. She has taught survey methods, and served as methods consultant on surveys at the local through international levels.

### Health Sciences Building

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